

2024

Impact Report

iSOMOS TITANS!

CELEBRACIÓN DE
CAL STATE FULLERTON



Cal State Fullerton holds a strong commitment to supporting Latino students. Our commitment has resulted in the university being named a Fulbright Hispanic-Serving Institution by the U.S Department of State and a recipient of the Seal of Excelencia from Excelencia in Education, the nation's premier authority in advancing Latino student success. Cal State Fullerton has long provided Latino students, many of whom are first-generation, access to robust resources to support their journey in higher education. That is why the university is ranked No. 3 in the nation for graduating Latino students.



Total Sponsors: 25

Amount Raised Benefiting Students: \$215,000



In its 3rd year, Celebración de CSUF: ¡Somos Titans! continues to be a testament to the power of culture, community, and the Titan spirit. The event held on Sunday, October 13, during Hispanic Heritage month, was hosted at the Arboretum and Botanical Garden at Cal State Fullerton. Highlighted by performances by talented Cal State Fullerton students, Mariachi Titans and Ballet Folklorico, and headlined with an exclusive concert by Santana's lead vocalist, Andy Vargas, and his All-Star Band, more than \$215,000 was raised to support Latino student success. Guests enjoyed an array of authentic dishes and beverages representing the flavors of Latin regions. Celebrating its 20th year as a Hispanic-Serving Institution, and with more than half of the campus's 43,000 students identifying as Hispanic/Latino, CSUF is grateful to the generous support from event sponsors who provide crucial funding for programs and scholarships across the campus.



CAMPUS PROGRAMS SUPPORTED BY SOMOS TITANS

These programs are open to all who would like to participate, regardless of race, sex, color, ethnicity, national origin or other protected statuses.

Abrego Future Scholars Program

Abrego students receive two-year scholarships and support services for historically underrepresented first-generation college students. The program aims to create and support leaders and role models by focusing on the core pillars of leadership, mentoring, community service, and academics.

Ballet Folklorico de CSUF

Founded in 2007, Ballet Folklorico de CSUF is a social and cultural blend of a dance troupe and a college organization. While having the opportunity to learn traditional and interpretive dances of Mexican folklore at a very low cost, students also have opportunities to volunteer, fundraise, and connect with their community through social events.

Latinx Community Resource Center

The Latinx Community Resource Center at CSUF hosts culturally relevant student engagement opportunities to create an inclusive environment that engages with history, culture and equity issues surrounding the Latinx community.

First-Generation College Student Week

First-Generation College Student Week provides programming, outreach, and resources to support underrepresented students who are the first in their families to attend college. With a focus on access and success, activities educate and empower students to navigate college and earn their degree.

Mariachi Titans

Mariachi Titans is the first-ever official mariachi club at Cal State Fullerton. Their mission is to introduce a cultural musical ensemble to the CSUF campus, while emphasizing the rich tapestry of Latino/Chicano culture. Mariachi Titans seeks to empower the Latino/Chicano community through uniting people, fostering a sense of community on campus, and providing a joyful connection to the cultural roots of all community members.

Educational Opportunity Program (EOP)

The CSUF EOP program offers pre-admission counseling, admission assistance, referrals for tutorial learning, career guidance, financial aid advisement, and other student services for historically underrepresented and under-resourced students.

Latino Communications Institute (LCI)

LCI is a workforce preparedness program that supports the development of U.S. Latino cultural competency through relevant courses, research and a broad spectrum of educational opportunities. Many LCI students are first-generation college students who find impactful mentorship, community, and career development.

Hispanic Association of Colleges and Universities Scholars (HACU)

The HACU Ambassador Program promotes professional development and advocacy among undergraduate Latino/Hispanic-identifying students. The program gives students opportunities to develop strong resumes, network and connect with graduate schools, companies and government agencies at the national HACU conference.

Titan Dreamers Resource Center

Celebrating its 10th anniversary this year, the TDRC provides undocumented students and those from mixed-status families with academic and emotional support, referrals to financial assistance and immigration services, and an engaging environment where students can find a community of support.

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